

Your Voice. Your Resource. Your Community.

The Investment Adviser Association is the largest organization exclusively representing the interests of fiduciary investment adviser firms. Its member firms range from global asset managers to the medium- and small-sized firms that make up the majority of our industry. Together, IAA members manage some \$35 trillion in assets for a wide range of individual and institutional clients.

The IAA offers its members a wide range of benefits, including:



Strong Adviser Advocacy

- **Legislative Advocacy** – The IAA serves as an energetic and effective voice for our industry on Capitol Hill. Every June, we invite members to join us to discuss critical legislative and policy issues with their elected federal representatives on **Adviser Advocacy Day**.
- **Regulatory Advocacy** – The IAA represents the advisory profession before the SEC, DOL, CFTC, Treasury and other regulators in the U.S. and abroad.



Strategic Networking Opportunities

- Participation on our nearly 20 issue-specific **Committees and Working Groups**.
- Participation in the **IAA's Executive Roundtables**, where C-Suite executives meet in small groups to hear from expert speakers on timely topics and discuss matters of mutual concern.
- Participation in the **IAA Exchange**, our online community platform.



Robust Regulatory/Compliance Resources

- Access to the **IAA Legal Team**
- Members-Only **Online Resource Library**
- Complimentary **Webinars**



Up-to-the-Minute News & Information

- **IAA Member Alerts** inform members immediately of significant developments affecting them and are delivered quickly via email.
- **IAA's Newsletter** covers developments in the regulatory and legislative arenas.
- **IAA's Quarterly Update** reviews recent news and IAA activities on our members' behalf.
- **IAA's YouTube Channel** features videos on regulatory and business issues, and more.



Content-Rich Events & Education

- **IAA's Investment Adviser Compliance Conference** provides advisers with the most current information available on the changing regulatory landscape.
- **View for the C-Suite, the IAA Leadership Conference**, brings together IA executives to explore industry trends, exchange ideas, and develop valued professional relationships.
- **IAA's Compliance Workshop Series** features SEC officials and compliance experts offering new information and practical insights on challenging legal and regulatory issues.

Strong Advocacy. Strategic Networking. Essential Resources.

You can learn more about the benefits of belonging to the IAA — and hear what our members have to say — by visiting our YouTube channel at <https://www.youtube.com/c/InvestmentAdviserOrg> or on our website at www.investmentadviser.org.

For more information about IAA membership please contact IAA Vice President, Membership Alain Taylor at alain.taylor@investmentadviser.org or 202-507-7200.